



ACADEMIC ALERT #2006-20

DATE: November 2006
DECISION: College of Management and Business (CMB)

Updates Academic Alert #2005-17 September 2005

Updated Revised B.S. in Management (BSM)

The BSM. program contains 13 courses and is offered at selected locations convenient to working adults. Cohort groups will be offered in the following three specialized concentrations: **general management, finance or marketing**. Each student is required to register for a specific concentration before attending classes and students will meet in cohort groups remaining together for the thirteen courses of the program.

Updates Academic Alert #2005-17 September 2005

The revised B.S. in Management (BSM) as approved in AA#2005-17, September 2005 indicated that the fourth term is the concentration term. The three concentrations in the BSM program were General Management, Marketing, and Finance. Each student in the past had to identify a specific concentration by the end of the first term of the program. This idea did not work.

Senate Academic Planning Committee Approval: October 19, 2006
Faculty Senate Approval: Not Needed; Point of Information

Program Authorizations: The BSM is authorized to be offered in the following Illinois Regions: Chicago; North Suburban; West Suburban; South Metropolitan; Fox Valley; and Western. The BSM is also authorized to be offered in McLean, Virginia Washington, D.C.; and in Maryland at Andrews Air Force Base.

IMPLEMENTATION DATE: Effective immediately.

CONTACTS: Pat Scescke-Slama, BSM Program Manager, (630) 874-4389

SIGNATURE

Carol R. Melnick, Ph.D.
Vice Provost

BSM General Management Cohort

TERM ONE		
Course Code	Course Title	Quarter Hours
MGT 403	Introduction to BSM/BSMIS	1
MGT 431	Communication Skills for Managers	4
MGT 410	Management and Supervision	4 (formerly 5)
MGT 412	Organizational Behavior (Old Title: Organizational Behavior, Development, and Change)	4 (formerly 5)
TERM TWO		
Course Code	Course Title	Quarter Hours
MGT 436	Critical Thinking and Analysis	4
MGT 458	Marketing for Managers	4
MGT 416 (formerly MGT 350)	Information Systems Concepts (Old Title: Management Information Systems)	4
TERM THREE		
Course Code	Course Title	Quarter Hours
MGT 444	Financial Decision Making	4
MGT 452	Legal and Ethical Principles in Management	4
MGT 482	Strategic Management	4 (formerly 5)
TERM FOUR		
Course Code	Course Title	Quarter Hours
MGT 430	Communication in Organizations	4 (formerly 3)
MGT 406	Applied Business Analysis	4
MGT 454	Project Management	4
TOTAL		49 QH

Marketing Cohort

TERM ONE		
Course Code	Course Title	Quarter Hours
MGT 403	Introduction to BSM/BSMIS	1
MGT 431	Communication Skills for Managers	4
MGT 410	Management and Supervision	4 (formerly 5)
MGT 412	Organizational Behavior (Old Title: Organizational Behavior, Development, and Change)	4 (formerly 5)
TERM TWO		
Course Code	Course Title	Quarter Hours
MGT 436	Critical Thinking and Analysis	4
MGT 458	Marketing for Managers	4
MGT 416 (formerly MGT 350)	Information Systems Concepts (Old Title: Management Information Systems)	4
TERM THREE		
Course Code	Course Title	Quarter Hours
MGT 444	Financial Decision Making	4
MGT 452	Legal and Ethical Principles in Management	4
MGT 482	Strategic Management	4 (formerly 5)
TERM FOUR		
Course Code	Course Title	Quarter Hours
MGT 457	Consumer Decision Making	4
MGT 459	Competitive Analysis	4
MGT 463	Understanding Markets	4
TOTAL		49 QH

Finance Cohort

TERM ONE		
Course Code	Course Title	Quarter Hours
MGT 403	Introduction to BSM/BSMIS	1
MGT 431	Communication Skills for Managers	4
MGT 410	Management and Supervision	4 (formerly 5)
MGT 412	Organizational Behavior (Old Title: Organizational Behavior, Development, and Change)	4 (formerly 5)
TERM TWO		
Course Code	Course Title	Quarter Hours
MGT 436	Critical Thinking and Analysis	4
MGT 458	Marketing for Managers	4
MGT 416 (formerly MGT 350)	Information Systems Concepts (Old Title: Management Information Systems)	4
TERM THREE		
Course Code	Course Title	Quarter Hours
MGT 444	Financial Decision Making	4
MGT 452	Legal and Ethical Principles in Management	4
MGT 482	Strategic Management	4 (formerly 5)
TERM FOUR		
Course Code	Course Title	Quarter Hours
MGT 464	Macroeconomics for Managers	4
MGT 474	Corporate Finance	4
MGT 472	Forecasting and Predictive Markets	4
TOTAL		49 QH

Implementation

Depending on student demand, CMB will schedule BSM cohorts as General Management, Marketing or Finance. The fourth term is the concentration term.

All changes need to be entered in Banner

BSM faculty, marketing and enrollment must notify students prior to the beginning of the program that some of the concentration classes may be face-to-face and others may be online.

Marketing materials for the updated revised BSM need to be developed.

The teach-out started last year must be carefully monitored and adhered to.

The revised catalog copy will be written and submitted to the Vice Provost and University Registrar Catalog Coordinator prior to posting of the academic alert. This ensures that catalog copy is prepared and ready for the 2007-2008 catalog.