



ACADEMIC ALERT #2005-17

DATE: September 2005
DECISION: College of Management and Business (CMB)

Revised B.S. in Management (BSM)

Addition of 3 Concentrations:

General Management Concentration

Marketing Concentration

Finance Concentration

Rationale

Increased customization of the program to meet students' changing interests and needs, as well as overall updating and innovation, are the driving forces for this revision. This customization, via the concentrations, will also help to differentiate the BSM program from its growing number of competitors.

Senate Academic Planning Committee Approval: June 30, 2005

Faculty Senate Approval: August 17, 2005

Program Authorizations: The BSM is authorized to be offered in the following Illinois Regions: Chicago; North Suburban; West Suburban; South Metropolitan; Fox Valley; and Western. The BSM is also authorized to be offered in McLean, Virginia Washington, D.C.; and in Maryland at Andrews Air Force Base.

IMPLEMENTATION DATE: Effective January, 2006

CONTACTS: Pat Scescke-Slama, BSM Program Manager, (630) 874-4389

SIGNATURE

Carol R. Melnick, Ph.D.
Vice Provost

Admissions

In addition to meeting all admission requirements for the BSM program the applicant will select a concentration at the time of application. The concentration may be changed prior to the end of the first term.

BSM Program Cohort Model (Face-to Face, Blended, and Online)

TERM ONE		
Course Code	Course Title	Quarter Hours
MGT 403	Introduction to BSM/BSMIS	1
MGT 431	Communication Skills for Managers	4
MGT 410	Management and Supervision	4 (formerly 5)
MGT 412	Organizational Behavior (Old Title: Organizational Behavior, Development, and Change)	4 (formerly 5)
TERM TWO		
Course Code	Course Title	Quarter Hours
MGT 436	Critical Thinking and Analysis	4
MGT 458	Marketing for Managers	4
MGT 416 (formerly MGT 350)	Information Systems Concepts (Old Title: Management Information Systems)	4
TERM THREE		
Course Code	Course Title	Quarter Hours
MGT 444	Financial Decision Making	4
MGT 452	Legal and Ethical Principles in Management	4
MGT 482	Strategic Management	4 (formerly 5)
TERM FOUR: General Management Concentration		
Course Code	Course Title	Quarter Hours
MGT 430	Communication in Organizations	4 (formerly 3)
MGT 406	Applied Business Analysis	4
MGT 454	Project Management	4
OR TERM FOUR: Marketing Concentration		
Course Code	Course Title	Quarter Hours
MGT 457	Consumer Decision Making	4
MGT 459	Competitive Analysis	4
MGT 463	Understanding Markets	4
OR TERM FOUR: Finance Concentration		
Course Code	Course Title	Quarter Hours
MGT 464	Macroeconomics for Managers	4
MGT 472	Forecasting and Predictive Markets	4
MGT 474	Corporate Finance	4
TOTAL PROGRAM REQUIREMENTS CHANGED FROM 50 QH to:		49 Quarter Hours

New Courses

MGT 436 Critical Thinking and Analysis
MGT 444 Financial Decision Making
MGT 452 Legal and Ethical Principles in Management
MGT 454 Project Management
MGT 457 Consumer Decision Making
MGT 459 Competitive Analysis
MGT 463 Understanding Markets
MGT 464 Macroeconomics for Managers
MGT 472 Forecasting and Predictive Markets
MGT 474 Corporate Finance

Deleted Courses (In Coordination with Teach-Out)

MGT 311 Assessment of Managerial Proficiency
MGT 475 Managerial Budgeting
MGT 426 Financial Management
MGT 450 Human Resource Management
MGT 467 Managerial Ethics and Decision Making

Teach-Out

Campus	Program	Group	Location	Group Start Date	Completion Date
Chicago	BSM	WT001UBSM	UPS	27-Mar-04	10-Jun-06
Chicago	BSM	WH002UBSM	Wheeling	14-Jan-04	14-Jul-05
Chicago	BSM	WH003UBSM	Wheeling	17-May-04	19-Dec-05
Chicago	BSM	WH004UBSM	Wheeling	24-Aug-04	14-Feb-06
Chicago	BSM	LI008UBSM	Lisle Campus	19-Apr-05	03-Oct-06
Chicago	BSM	CH004UBSM	Chicago	03-Jun-04	10-Nov-05
Chicago	BSM	WT010UBSM	College of DuPage - Westmont	23-Aug-04	06-Mar-06
Chicago	BSM	CH006UBSM	Chicago	25-Aug-04	15-Feb-06
Chicago	BSM	WH005UBSM	Wheeling	18-Jan-05	30-May-06
Chicago	BSM	CH007UBSM	Chicago	16-Nov-04	02-May-06
Chicago	BSM	EL007UBSM	Dana Brakes and Chassis	19-May-04	01-Feb-06
Chicago	BSM	WT003UBSM	Wheaton	07-Jan-04	06-Jul-05
Chicago	BSM	EI008UBSM	Verizon Wireless	19-Jan-05	23-Aug-06
Chicago	BSM	WT004UBSM	Wheaton	17-May-04	19-Dec-05
Chicago	BSM	WT006UBSM	UPS	12-Jan-04	05-Jun-06
Chicago	BSM	WT007UBSM	Wheaton	23-Aug-04	06-Mar-06
Chicago	BSM	CH003UBSM	Chicago	19-Feb-04	11-Aug-05
McLean	BSM	175B	Andrews AFB (MD)	10-Jan-05	17-Jul-06
McLean	BSM	174B	Alexandria (VA)	11-Nov-04	08-Jun-06
McLean	BSM	173B	Andrews AFB (MD)	22-Jan-05	07-May-06
McLean	BSM	169B	Woodbrige/Intelligence Careers	31-Aug-04	28-Feb-06
McLean	BSM	168B	Washington, DC	30-Oct-04	17-Jun-06
McLean	BSM	167B	Andrews AFB (MD)	21-Jun-04	06-Feb-06
McLean	BSM	154B	Alexandria (VA)	10-Jun-04	22-Dec-05
McLean	BSM	166B	Andrews AFB (MD)	08-Jun-04	13-Dec-05
McLean	BSM	156B	Andrews AFB (MD)	23-Sep-04	27-Apr-06

McLean	BSM	158B	McLean (VA)	30-Mar-04	23-Aug-05
McLean	BSM	157B	Alexandria (VA)	04-Feb-04	13-Jul-05
McLean	BSM	178B	Andrews AFB (MD)	13-Apr-05	27-Sep-06
McLean	BSM	164B	Woodbrige/Intelligence Careers	04-Feb-04	13-Jul-05
McLean	BSM	160B	Washington, DC	27-Mar-04	06-Aug-05
McLean	BSM	159B	WHCA (DC)	17-Apr-04	27-Aug-05
McLean	BSM	155B	Andrews AFB (MD)	29-Jan-04	14-Jul-05
McLean	BSM	177B	Alexandria (VA)	09-Mar-05	23-Aug-06
McLean	BSM	176B	Washington, DC	09-Apr-05	20-Aug-06
Online	BSM	NT008UBSM	Internet	10-Jan-05	31-Jul-06
Online	BSM	NT002UBSM	Internet	08-Dec-03	24-Jul-05
Online	BSM	NT003UBSM	Internet	05-Apr-04	24-Oct-05
Online	BSM	NT007UBSM	Internet	31-Aug-04	02-Apr-06
Tampa	BSM	TA089UBSM	Ft. Myers	16-Dec-03	21-Jun-05

Implementation

All course changes (deleted and new) need to be entered in Banner, as well as the concentrations: General Management, Marketing, and Finance.

If students decide to take a concentration different from the one identified upon admission, they must submit the proper paperwork by the end of Term I. It is imperative that a mechanism be built into the program so that all faculty and advisors work with students to ensure that occurs.

If students do not identify a concentration upon admission, the default concentration is General Management.

BSM faculty must work with enrollment to ensure that all group starts will match so that there are sufficient numbers of students for the BSM concentration classes.

BSM faculty, marketing and enrollment must notify students prior to the beginning of the program that some of the concentration classes may be face-to-face and others may be online.

Marketing materials for the revised BSM need to be developed.

The teach-out must be carefully monitored and adhered to.

The revised catalog copy will be written and submitted to the Vice Provost and University Registrar Catalog Coordinator prior to posting of the academic alert. This ensures that catalog copy is prepared and ready for the 2006-2007 catalog.